

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
492281-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON 4 IIIGFSBIII	1315

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	492281	06304142

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/12	09/14/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/11/12 6:28 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV10H \$40.00 NM 3 GFSB W 09/12/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV20H \$40.00 NM 4 GFSB Th 09/13/12 6:25 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV20H \$40.00 NM 2 GFSB F 09/14/12 6:08 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV20H \$40.00 NM									
2	09/11/12	09/14/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB Tu 09/11/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV10H \$50.00 NM 2 GFSB W 09/12/12 6:44 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV20H \$50.00 NM 3 GFSB Th 09/13/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV20H \$50.00 NM 1 GFSB F 09/14/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV20H \$50.00 NM									
3	09/11/12	09/14/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 09/11/12 7:26 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV10H \$30.00 NM 1 GFSB W 09/12/12 7:43 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV20H \$30.00 NM 4 GFSB Th 09/13/12 8:45 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV20H \$30.00 NM 3 GFSB F 09/14/12 8:35 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV20H \$30.00 NM									
4	09/11/12	09/14/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 09/11/12 12:25 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV10H \$50.00 NM 2 GFSB W 09/12/12 12:21 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV20H \$50.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON 4 III GFSBIII	1315	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/12	09/14/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	4	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/13/12 12:28 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV19H \$50.00 NM 4 GFSB F 09/14/12 12:08 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV20H \$50.00 NM									
5	09/11/12	09/14/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	4	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -TWTF-- 4 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 09/11/12 5:27 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV10H \$65.00 NM 2 GFSB W 09/12/12 5:09 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV19H \$65.00 NM 4 GFSB Th 09/13/12 5:25 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV20H \$65.00 NM 1 GFSB F 09/14/12 5:10 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV20H \$65.00 NM									
6	09/11/12	09/13/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-T-T---	:30	2	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -T-T--- 2 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/11/12 5:38 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV10H \$65.00 NM 2 GFSB Th 09/13/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV20H \$65.00 NM									
7	09/11/12	09/14/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-T--F--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -T--F-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/11/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV10H \$90.00 NM 2 GFSB F 09/14/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV21H \$90.00 NM									
8	09/14/12	09/14/12	7PM-7:30PM	7PM-7:30PM	----1--	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----1-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/14/12 7:12 PM 7PM-7:30PM :30 LMFS12TV20H \$90.00 NM									
9	09/12/12	09/12/12	7:30PM-8PM	7:30PM-8PM	--1----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --1---- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/12/12 7:46 PM 7:30PM-8PM :30 LMFS12TV20H \$90.00 NM									
10	09/11/12	09/14/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	4	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -TWTF-- 4 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 09/11/12 5:09 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV10H \$20.00 NM 2 GFSB W 09/12/12 5:28 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV20H \$20.00 NM 1 GFSB Th 09/13/12 5:20 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV19H \$20.00 NM 4 GFSB F 09/14/12 5:09 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV20H \$20.00 NM									
11	09/11/12	09/14/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	4	\$30.00	NM

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492281-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON 4 IIIGFSBIII	1315	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/11/12	09/14/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 09/11/12 5:39 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV10H \$30.00 NM 1 GFSB W 09/12/12 5:43 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV19H \$30.00 NM 4 GFSB Th 09/13/12 5:38 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV20H \$30.00 NM 3 GFSB F 09/14/12 5:51 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV19H \$30.00 NM									
12	09/11/12	09/15/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	-TWTF--	:30	5	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 5 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 09/11/12 11:26 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV10H \$65.00 NM 3 GFSB W 09/12/12 11:26 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV20H \$65.00 NM 5 GFSB Th 09/13/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV20H \$65.00 NM 1 GFSB F 09/14/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV20H \$65.00 NM 4 GFSB Sa 09/15/12 11:07 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV20H \$65.00 NM									
13	09/11/12	09/11/12	NCIS	8PM-9PM	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/11/12 8:45 PM NCIS 8PM-9PM :30 LMFS12TV10H \$300.00 NM									
14	09/12/12	09/12/12	Criminal Minds	9PM-10PM	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/12/12 9:42 PM Criminal Minds 9PM-10PM :30 LMFS12TV20H \$300.00 NM									
15	09/12/12	09/12/12	CSI	10PM-11PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/12/12 10:34 PM CSI 10PM-11PM :30 LMFS12TV20H \$400.00 NM									
16	09/14/12	09/14/12	CSI: NY	9PM-10PM	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/14/12 9:32 PM CSI: NY 9PM-10PM :30 LMFS12TV21H \$250.00 NM									
17	09/15/12	09/15/12	SA Eyewitness News	6AM-9AM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/15/12 6:27 AM SA Eyewitness News 6AM-9AM :30 LMFS12TV20H \$20.00 NM									
18	09/15/12	09/15/12	SA Eyewitness News	6AM-9AM	-----1-	:30	1	\$35.00	NM

MTWTFSS

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492281-1	09/23/12	September 2012	08/27/12 - 09/17/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McMahon for Senate	MCMADN 4 IIIIGFSBIII	1315

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/15/12	09/15/12	SA Eyewitness News	6AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$35.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Sa 09/15/12 8:23 AM SA Eyewitness News 6AM-9AM :30 LMFS12TV21H \$35.00 NM									
19	09/15/12	09/15/12	SA 6pm-6:30pm EWN	6PM-6:30PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$35.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Sa 09/15/12 SA 6pm-6:30pm EWN 6PM-6:30PM :00 \$35.00 NM Credited									
20	09/16/12	09/16/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$20.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 09/16/12 6:37 AM SU Eyewitness News 6AM-9AM :30 LMFS12TV21H \$20.00 NM									
21	09/16/12	09/16/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$35.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 09/16/12 7:51 AM SU Eyewitness News 6AM-9AM :30 LMFS12TV20H \$35.00 NM									
22	09/16/12	09/16/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$85.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 09/16/12 9:06 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV21H \$85.00 NM									
23	09/16/12	09/16/12	Su 10:30AM-11:30AM RC	10:30AM-11:30AM	-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$55.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 09/16/12 10:59 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV20H \$55.00 NM									
24	09/16/12	09/16/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$550.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 09/16/12 8:17 PM Delayed 60 Minutes 730-830p :30 LMFS12TV21H \$550.00 NM									
25	09/16/12	09/16/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$200.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 09/16/12 11:10 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV20H \$200.00 NM									
26	09/17/12	09/17/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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26	09/17/12	09/17/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$40.00	NM
09/17/12 09/23/12 1----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 6:23 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV21H \$40.00 NM									
27	09/17/12	09/17/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV20H \$50.00 NM									
28	09/17/12	09/17/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 8:14 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV21H \$30.00 NM									
29	09/17/12	09/17/12	9AM-10AM	9AM-10AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 9:54 AM 9AM-10AM :30 LMFS12TV20H \$30.00 NM									
30	09/17/12	09/17/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 12:24 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV21H \$50.00 NM									
31	09/17/12	09/17/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 5:19 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV20H \$65.00 NM									
32	09/17/12	09/17/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV21H \$65.00 NM									
33	09/17/12	09/17/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV20H \$90.00 NM									
34	09/17/12	09/17/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$90.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492281-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCAHON 4 IIIIGFSBIII	1315	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/17/12	09/17/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 7:11 PM 7PM-7:30PM 7PM-7:30PM :30 LMFS12TV21H \$90.00 NM									
35	09/17/12	09/17/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 7:41 PM 7:30PM-8PM 7:30PM-8PM :30 LMFS12TV20H \$90.00 NM									
36	09/17/12	09/17/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 5:30 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV21H \$20.00 NM									
37	09/17/12	09/17/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 5:51 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV20H \$30.00 NM									
38	09/17/12	09/17/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV20H \$65.00 NM									
39	09/17/12	09/17/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/17/12 10:49 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV21H \$300.00 NM									
Total Spots							65		

Payment Terms Net 30 Days

Gross Total	\$5,220.00
Agency Commission	\$783.00
Net Amount Due	\$4,437.00

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